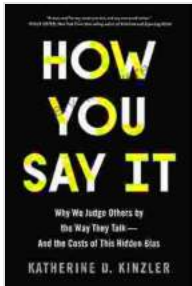


How You Say It: The Importance of Verbal Communication



How You Say It: Why We Judge Others by the Way They Talk—and the Costs of This Hidden Bias

by Katherine D. Kinzler

★★★★☆ 4.3 out of 5

Language : English
File size : 1112 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 253 pages



Verbal communication is an essential part of our lives. It allows us to share our thoughts and ideas, connect with others, and build relationships. But what makes verbal communication so important? And how can we improve our verbal communication skills?

The Importance of Verbal Communication

There are many reasons why verbal communication is important. First, it allows us to share our thoughts and ideas with others. Without verbal communication, we would not be able to communicate our needs, wants, or desires. We would also not be able to learn from others or share our experiences.

Second, verbal communication allows us to connect with others. When we talk to someone, we are not only sharing information, but we are also building a relationship. Verbal communication helps us to establish rapport, build trust, and create a sense of community.

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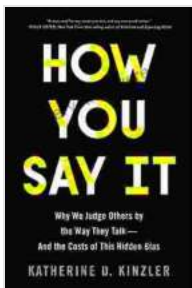
How to Improve Your Verbal Communication Skills

If you want to improve your verbal communication skills, there are a few things you can do.

- **Be clear and concise.** When you are speaking, make sure that your words are clear and easy to understand. Avoid using jargon or technical terms that your audience might not be familiar with.
- **Be organized.** When you are speaking, make sure that your thoughts are organized and easy to follow. Use a logical structure and provide supporting evidence for your claims.
- **Be engaging.** When you are speaking, make sure that you are engaging your audience. Use eye contact, gestures, and humor to keep your audience interested.
- **Be empathetic.** When you are speaking, try to put yourself in your audience's shoes. Understand their needs and wants, and tailor your message accordingly.

- **Be active.** When you are listening to someone, make sure that you are actively engaged in the conversation. Ask questions, provide feedback, and show that you are interested in what the other person has to say.

Verbal communication is an essential part of our lives. It allows us to share our thoughts and ideas, connect with others, and build relationships. By following the tips in this article, you can improve your verbal communication skills and become a more effective communicator.



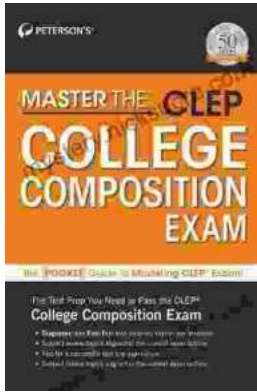
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